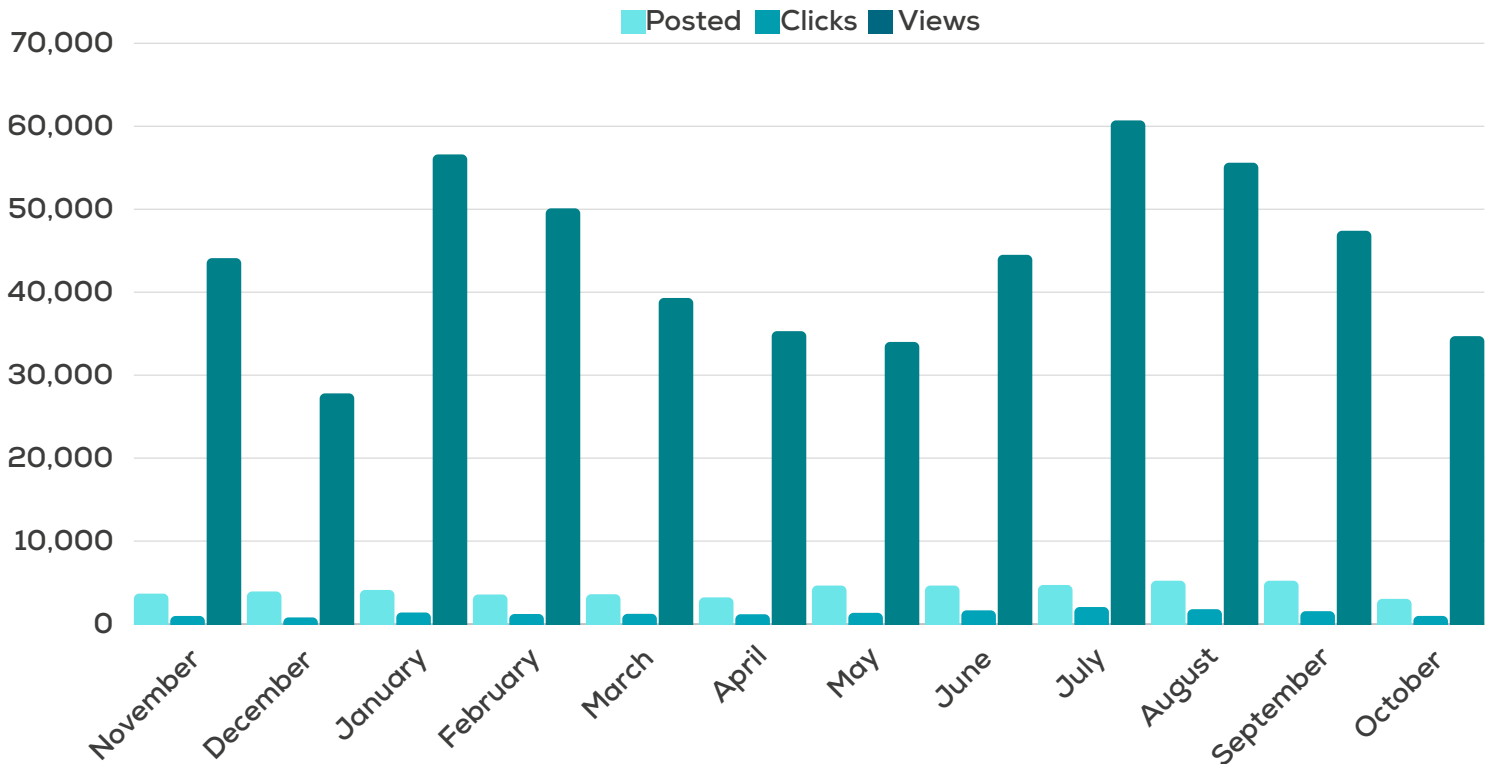


# AOC JOBS STATS

Oct 2022 - Oct 2023



## Traffic Reports

“ July 2023 has been the highest traffic month for AoC Jobs since the job board was launched ”

- **How many people do you have using AoC Jobs?**

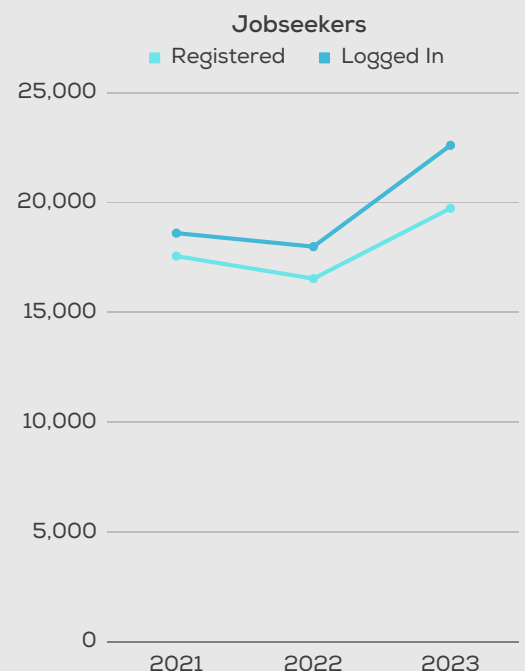
- 22,837 candidate(s) registered in the last 12 months.
- 179,627 Jobseekers have made an account since 2013.
- 25,967 Jobseekers logged in in last year.
- 82,911 active users since 2020.

- **Which months perform the best?**

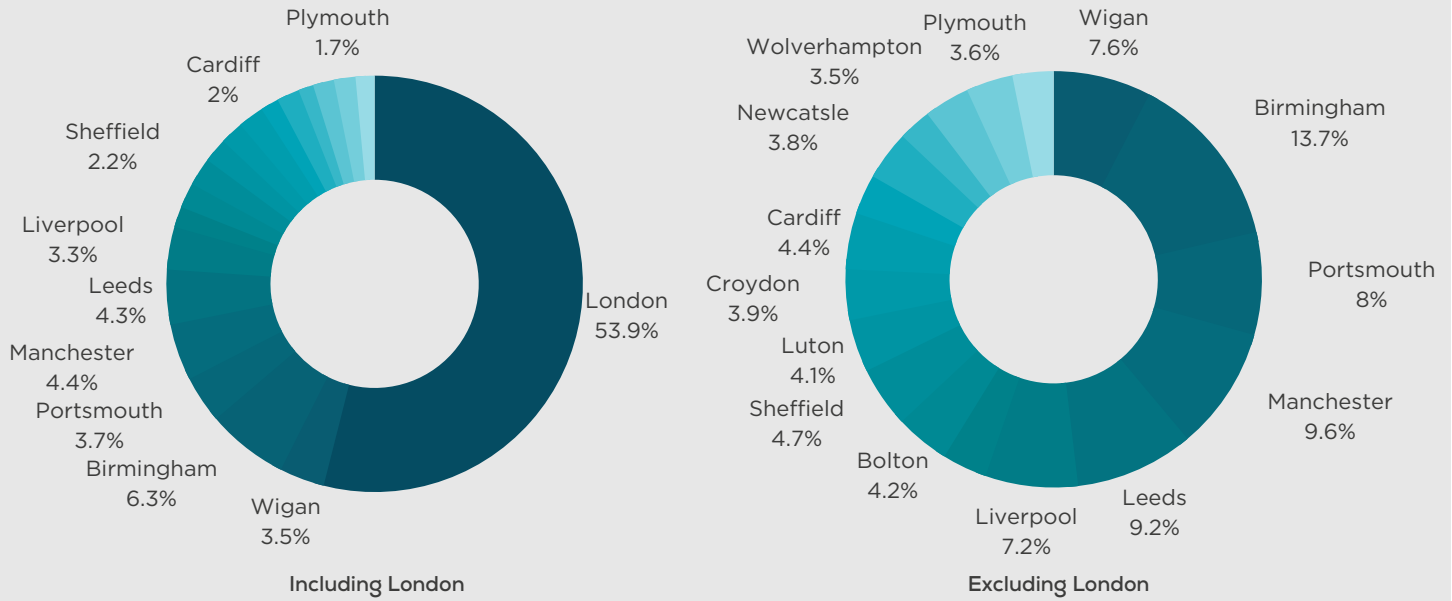
The strongest month each year is usually March, August or September.

- **How many visitors / views do you get to the AoC Jobs site?**

544,982 views and 16,530 applications over the past 12 months.



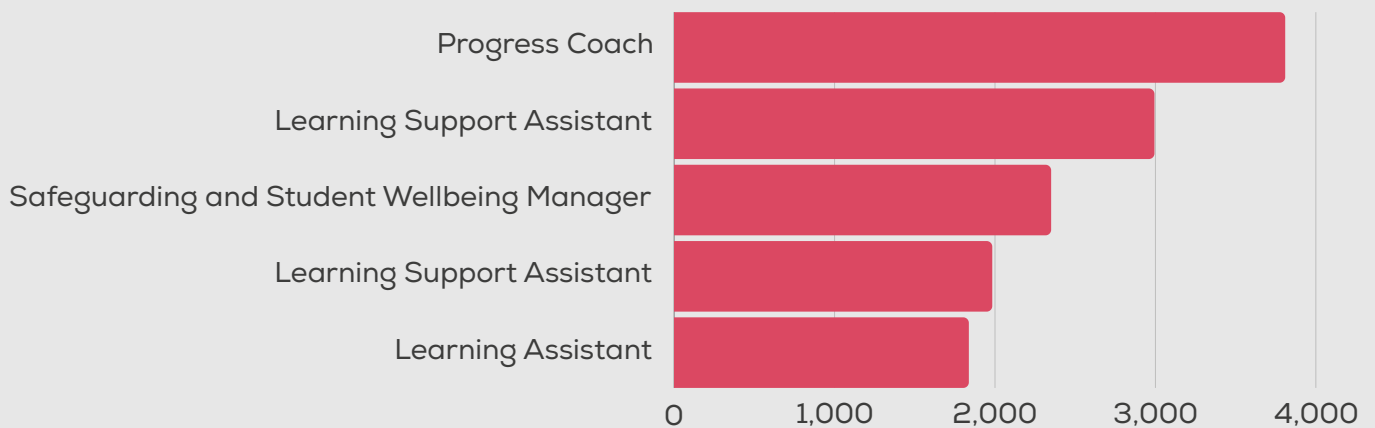
## Percentage of users from top cities in the UK



## United Kingdom Regions

Region	Users	Sessions
England	701,599	1,184,658
Scotland	17,168	21,304
Wales	16,245	20,693
Northern Island	3,834	4,886
Isle of Man	192	247
TOTAL	739,042	1,231,792

## Top 5 jobs with the most views Oct 2022 - Oct 2023



# Packages / Licences

8,019



Adverts Posted on a Licence  
2022

25,283



Adverts Posted on a Licence  
2023

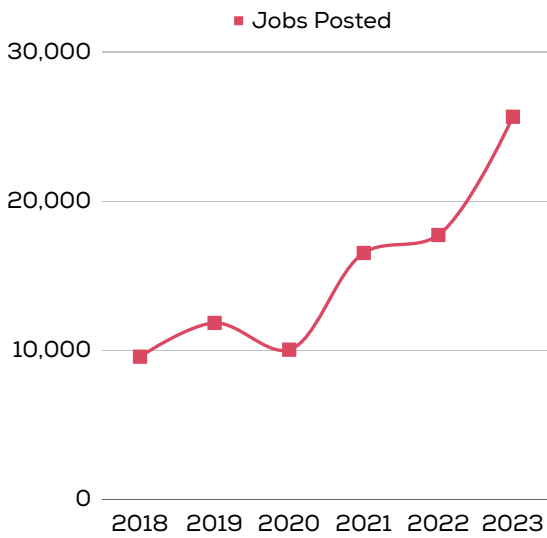
Increase in avg. Views between Licence tiers

Bronze to Silver	81 %
Bronze to Gold	149 %

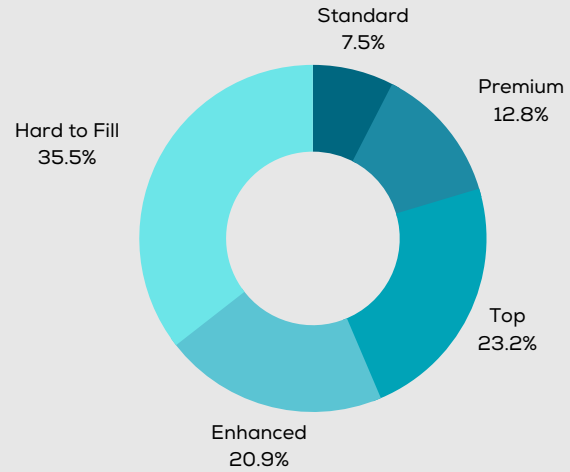
Increase in avg. Applications between Licence tiers

Bronze to Silver	157 %
Bronze to Gold	207 %

Jan 2023 - Oct 2023



Breakdown of Views



Breakdown of Applications

